

CURRICULUM VITAE

Dr. Tim Heubeck

University of Bayreuth

Chair of International Management

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Year of Birth: 1996

ACADEMIC WORK EXPERIENCE

- 05/2024–currently **Assistant Professor** (German equivalent: Akademischer Rat a. Z.) at the Chair of International Management, University of Bayreuth, Germany
- 10/2023–currently **Habilitation candidate** at University of Bayreuth, Germany
Supervisors: Prof. Dr. Reinhard Meckl (University of Bayreuth, Germany),
Prof. Dr. Dirk Holtbrügge (University Erlangen/Nürnberg, Germany),
Prof. Dr. Rodrigo Isidor (University of Bayreuth, Germany)
- 10/2020–04/2024 **Research and Teaching Associate** at the Chair of International Management,
University of Bayreuth, Germany

ACADEMIC EDUCATION

- 2020–2023 **Doctorate of Business Administration** (Dr. rer. pol.)
University of Bayreuth, Chair of International Management
Dissertation: “Managing innovation in a globalized digital economy: An empirical inquiry into managerial-, governance-, and firm-level antecedents and contingencies“
Final grade: Summa cum laude
- 2018–2020 **Master’s Degree of Business Administration** (M. Sc.)
University of Bayreuth
Focus areas: International Management; Strategic Management; Marketing
Master thesis: “A multidimensional study of digital business model transformation from the management perspective”
Final grade: 1.43 (“very good”)
- 2014–2018 **Bachelor’s Degree Business Science** (B. A.)
Friedrich-Alexander University Erlangen/Nürnberg
Focus areas: Business Management; Finance, Auditing, Controlling, Taxation
Bachelor thesis: “The relationship between organizational slack and a firm’s acquisition behavior: an empirical study“
Final grade: 1.77 (“good”)

PUBLICATIONS

Peer-reviewed publications (double-blind; rankings in parentheses)

- (1) Heubeck, T. (2024). Untangling the paradoxical relationship between religion and business: A systematic literature review of chief executive officer (CEO) religiosity research. *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-024-05688-x>
(SJR 2022 = Q1/2.62; IF = 6.9; VHB 2024 = A; ABDC = A; ABS = 3; FT50 = YES)
- (2) Heubeck, T. (2024). Walking on the gender tightrope: Unlocking ESG potential through CEOs' dynamic capabilities and strategic board composition. *Business Strategy and the Environment*, 33(3), 2020–2039. <https://doi.org/10.1002/bse.3578>
(SJR 2022 = Q1/3.67; IF = 13.4; VHB 2024 = B; ABDC = A; ABS = 3; FT50 = NO)
- (3) Heubeck, T., & Meckl, R. (2024). Does board composition matter for innovation? A longitudinal study of the organizational slack–innovation relationship in Nasdaq-100 companies. *Journal of Management and Governance*, 28, 597-624. <https://doi.org/10.1007/s10997-023-09687-4>
(SJR 2022 = Q1/0.84; IF = 2.7; VHB 2024 = C; ABDC = B; ABS = 1; FT50 = NO)
- (4) Just, R., Sommer, F., Heubeck, T., & Meckl, R. (2023). Sustainability as a stumbling block in closing acquisitions? The joint effect of target and acquirer ESG performance on time to completion. *Finance Research Letters*, 58, 104422. <https://doi.org/10.1016/j.frl.2023.104422>
(SJR 2022 = Q1/1.9; IF = 10.4; VHB 2024 = B; ABDC = A; ABS = 2; FT50 = NO)
- (5) Heubeck, T. (2023). The impact of dynamic managerial capabilities on firm performance: A moderated mediation analysis of German DAX firms. *Journal of Management and Organization*, 1–26. <https://doi.org/10.1017/jmo.2023.57>
(SJR 2022 = Q2/0.82; IF = 3.3; VHB 2024 = B; ABDC = B; ABS = 2; FT50 = NO)
- (6) Heubeck, T. (2023). Looking back to look forward: A systematic review of and research agenda for dynamic managerial capabilities. *Management Review Quarterly*, 1–45. <https://doi.org/10.1007/s11301-023-00359-z>
(SJR 2022 = Q1/1.83; IS = 9.70; VHB 2024 = B; ABDC = NA; ABS = 1; FT50 = NO)
- (7) Heubeck, T., & Meckl, R. (2023). Microfoundations of innovation: A dynamic CEO capabilities perspective. *Managerial and Decision Economics*, 4(6), 2999–3754. <https://doi.org/10.1002/mde.3866>
(SJR 2022 = Q2/0.56; IF = 2.2; VHB 2024 = B; ABDC = B; ABS = 2; FT50 = NO)
- (8) Heubeck, T. (2023). Managerial capabilities as facilitators of digital transformation? Dynamic managerial capabilities as antecedents to digital business model transformation and firm performance. *Digital Business*, 3(1), 100053. <https://doi.org/10.1016/j.digbus.2023.100053>
(SJR 2022 = Q1/0.89; IS = NA; VHB 2024 = C; ABDC = NA; ABS = NA; FT50 = NA)
- (9) Heubeck, T., & Meckl, R. (2022). Dynamic managerial capabilities and R&D spending: The role of CEO founder status. *International Journal of Innovation Management*, 26(10), 2250074. <https://doi.org/10.1142/S1363919622500748>
(SJR 2022 = Q2/0.46; IF = 2.1; VHB 2024 = B; ABDC = A; ABS = 2; FT50 = NO)
- (10) Heubeck, T., & Meckl, R. (2022). More capable, more innovative? An empirical inquiry into the effects of dynamic managerial capabilities on digital firms' innovativeness. *European Journal of Innovation Management*, 25(6), 892–915. <https://doi.org/10.1108/EJIM-02-2022-0099>
(SJR 2022 = Q1/1.23; IF = 5.10; VHB 2024 = C; ABDC = C; ABS = 1; FT50 = NO)

- (11) [Heubeck, T.](#), & Meckl, R. (2022). Antecedents to cognitive business model evaluation: A dynamic managerial capabilities perspective. *Review of Managerial Science*, 16(8), 2441–2466.
<https://doi.org/10.1007/s11846-021-00503-7>
(SJR 2022 = Q1/1.87; IS = 5.50; VHB 2024 = B; ABDC = NA; ABS = 2; FT50 = NO)

Further publications

- (12) [Heubeck, T.](#) (2023). *Managing innovation in a globalized digital economy: An empirical inquiry into managerial-, governance-, and firm-level antecedents and contingencies* [Doctoral thesis].
<https://epub.uni-bayreuth.de/id/eprint/6830/>

Research interests

- Innovation, Digitalization, Artificial Intelligence
- Top Management (C-Suite, Board of Directors)
- Dynamic Managerial Capabilities
- Sustainability, CSR/ESG, Green Innovation
- Gender, DEI, Woke Capitalism, Stakeholder Theory
- International Management

Scholarly profiles

Google Scholar: <https://scholar.google.de/citations?user=xK6Vah8AAAAJ&hl=en>

ORCID: <https://orcid.org/0000-0002-8590-1435>

ResearchGate: <https://www.researchgate.net/profile/Tim-Heubeck-2>

EDITORIAL AND REVIEW ACTIVITIES

Editorial Board *Digital Business* (since 2023)

Editorial Review Board *Journal of Business Research* (since 2023)

Reviewer *Review of Managerial Science, Business Strategy and the Environment, Corporate Social Responsibility and Environmental Management, Scandinavian Journal of Management, Digital Business, Journal of Business Research, International Journal of Innovation Management, Cogent Business and Management, Management Decision, Management Review Quarterly, European Journal of Innovation Management, Managerial and Decision Economics, Business Ethics, the Environment, and Responsibility* and more

Bridge Reviewer Program *Academy of Management Review* (with mentor Prof. Dr. Oliver Alexy, TUM; 2023/2024)

ACADEMIC MEMBERSHIPS

Academy of Management

Divisions: Strategic Management; Organizations and the Natural Environment; Management, Spirituality, and Religion

German Academic Association for Business Research (VHB)

Divisions: Strategic Management; Sustainability Management; Technology, Innovation, and Entrepreneurship

TEACHING EXPERIENCE: COURSES FOR BACHELOR'S STUDENTS

Lecture: Fundamentals of International Management (winter semester 2023/2024)

Exercise: Fundamentals of International Management (winter semester 2020/2021–2022/2023)

Independent conception, delivery, and coordination of the specialization course for Bachelor students.

Exercise courses for the specialization of Bachelor students. Development of a digital concept and transfer back to classroom teaching.

(participants per semester: approx. 250).

Learning content:

- Concept and development of international management
- Management models of international companies
- Types and management of different forms of entry into foreign markets
- Internationalization of small and medium-sized enterprises
- Intercultural management and diversity

Bachelor's seminar on international management

Development of seminar concepts with an individual written assignment for Bachelor students. Final presentation with comprehensive discussion in the plenum of the seminar participants.

Topics:

- Special features of international management in specific industries (winter semester 2020/2021)
- Innovation management in international companies (winter semester 2022/2023)

TEACHING EXPERIENCE: COURSES FOR MASTER'S STUDENTS

Exercise: Intercultural management (summer semester 2021–2024)

Conception and continuous further development of the specialization course "Intercultural Management." The exercise is designed interactively through current case studies and new academic papers in cooperation with the students.

(Participants per semester: approx. 100)

Learning objectives:

- Internationalization theories
- Theories on the identification and assessment of culture and intercultural management
- Culture-specific forms of business across the globe
- Corporate governance and ESG in an international context
- Shareholder versus stakeholder orientation
- Regional and culture-specific management behavior
- Comparison of different management techniques and management approaches
- Possible solutions and recommendations for dealing with cultural diversity

Advanced seminar: International Management

Development of seminar concepts with an individual written assignment for Master students. Final presentation with comprehensive discussion in the plenum of the seminar participants.

Topics:

- Microfoundations of Internationalization (summer semester 2022)
- Deglobalization? Crisis management in international companies (winter semester 2022/2023)
- Circular economy in international business activities (summer semester 2023)
- Industry 4.0 in international management (winter semester 2023/2024)
- Tension between digital transformation and ESG (summer semester 2024)

SUPERVISION ACTIVITIES

Previously supervised theses (since winter semester 2020/2021)

Business Administration (B. Sc.):	13
Business administration (M. Sc.):	9
Law or Law & Economics:	6

Currently co-supervised doctoral students: 3