

Bayreuth, 15.01.2024

## B 1-6 Conceptual and empirical research in International Management (M.Sc.), summer term 2024

Module	B 1-6 Betriebswirtschaftliches Forschungsprojekt
	Alternatively the module can be acknowledged as V 9-4 "Ausgewäh Aspekte im Internationalen Management"
Registration/	22.01. – 26.01.2024 via CAMPUSonline / cmlife
Deregistration/ Withdrawal Topic allocation and the preliminary session	<ul> <li>Registration period: Monday, 22.01.2024, midnight until Friday, 26.01.2024, 11:59 p.m.</li> </ul>
	<ul> <li>Limited to a maximum of 10 participants.</li> </ul>
	<ul> <li>"First-come-first-served"</li> </ul>
	<ul> <li>Deregistration until Sunday, 28.01.2024, 11:59 p.m.</li> </ul>
	<ul> <li>Withdrawing from the course is not possible after the topics had been allocated in the preliminary session.</li> </ul>
	<b>Prieserstraße 2, 3. OG</b> Topics will be allocated during the preliminary session. Attendance compulsory.
Assignment	<ul> <li>The assignments mainly consist of an empirical study to conducted by the participants.</li> </ul>
	<ul> <li>Literature for orientation is provided.</li> </ul>
	<ul> <li>6 text pages of paperwork on a meta-analysis of the research topic</li> </ul>
	• 30 minutes presentation about the own empirical research.
Supervision	<ul> <li>There will be one or two fixed meetings.</li> </ul>
	The supervisors may be consulted for conceptual and an



Professor Dr. Reinhard Meckl | Lehrstuhl für Internationales Management, Prieserstraße 2, 95444 Bayreuth, Tel.: 0921 55-4861, Fax: 0921 55-4862, bwl9@uni-bayreuth.de

Presentations	On some Tuesday or Wednesday in June 2024
	<ul> <li>You will be notified of the exact date in the e-learning course.</li> </ul>
	<ul> <li>Please send your presentation to your supervisor one day before the presentation date (12 noon). Please bring the printed handouts for all participants to this presentation date.</li> </ul>
e-Learning	<ul> <li>After the registration period, you will be registered for the corresponding course in the e-learning system by the chair.</li> </ul>
	<ul> <li>Any notices, such as appointments or changes, will only be available in the e-learning course.</li> </ul>
	<ul> <li>The lack of knowledge about important information that has been announced via e-learning will be the sole responsibility of the students.</li> </ul>